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GS1 Germany

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1 Update of the visual validation scope

1.1 Migration-related exclusion of the attributes "Hair colour permanence [M172]", "Tampon absorbency level [M175]" and "Number of plys [M176]" from the visual validation

For the November 2025 release, adjustments to visual-validation-relevant attributes are planned in the German target market, which will result in the temporary exclusion of the following attributes from the visual validation scope on November 15, 2025:

- Hair colour permanence [M172]
- Tampon absorbency level [M175]
- Number of plys [M176]

Changes to these attributes will not trigger a visual validation after the exclusion date, meaning that data providers will not incur any costs.

Further information on the target market changes is expected to be available in mid-September 2025 in the release notes for the November 2025 release for the German GDSN target market at www.gs1-germany.de/produkte-services/stammdaten/gdsn.

If you have any questions about the planned target market changes, please contact: gdsn@gs1.de.

1.2 Update to the GPC structure

Due to the update of the GPC structure with the November 25.11 release, the following new bricks will be found in the visual-validation-relevant class "12010100 - Cannabis - Edibles" as of November 15, 2025:

- 10008481 - Cannabis - Coffee
- 10008484 - Cannabis – Condiments
- 10008483 - Cannabis – Non-Savoury Food
- 10008482 - Cannabis – Powdered Drink Mix

At the same time, the following bricks will be removed from the same class "12010100 - Cannabis - Edibles":

- 10008089 - Cannabis – Oral Solids - Capsules/Tablets/Softgels
- 10008072 - Cannabis – Biscuits/Cookies (Shelf Stable)
- 10008309 - Cannabis - Ingestible Extract - Oil/Oral Spray/Tincture

In the visual-validation-relevant class "50202400 - Non Alcoholic Beverages - Not Ready to Drink" the brick "10008495 - Drinking Enhancers - Not Ready to Drink" has been added.

You can see which product ranges are part of the GS1 DQX visual validation scope and which attributes are relevant for visual validation in the GS1 DQX Prüfmatrix. You can find the document in the download area at www.gs1.de/dqx.

2 **Changes to the validation specifications of visual-validation-relevant attributes**

Please always refer to the latest version of the GS1 DQX Kompendium. Updates to the validation specifications of visual-validation-relevant attributes are continuously communicated there. A corresponding change history can be found in the GS1 DQX Kompendium in chapter 7.

The document is available for download at www.gs1.de/dqx.

3 **Announcement: Introduction of the check for the indication of at least one communication channel from the product image for pet food & detergents from January 2026**

For the **product areas detergents and pet food**, the packaging reference in the FMCG target market profile will specify from the August 25 release that at least one communication channel must be provided via the GDSN master data exchange in the attributes "Communication channel code [M377]" and "Communication channel: link [M376]".

It has been agreed with the GS1 DQX PCO Expertengruppe that, as part of the visual validation **from January 5, 2026**, it will be identified whether at least one communication channel identical to the product image is maintained for detergents and pet food. If an entry is found in the data set but does not correspond to the product image, this will be evaluated as an error.

Example of missing data for detergents or pet food

Example: The attributes "Communication channel code [M377]" and "Communication channel: link [M376]" contain a telephone number that is not listed on the product image.

Data set	Product image
TELEPHONE 01234-56789	09876-54321 www.beispiel.de

Result of the extended visual validation: At least one of the entries "TELEPHONE" + "09876-54321" or 'WEBSITE' + "www.beispiel.de" is expected in the data set from the product image.

- Evaluation: Error (= red GS1 DQX Certificate)

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