When is a visual validation triggered in GS1 DQX ComfortCheck?

As a general rule, visual validations are only triggered for items that fall within the scope of GS1 DQX - i.e. are classified as 'visual-validation-relevant'.

Product ranges relevant to GS1 DQX:

- Food
- Drinks
- Nutritional supplements
- Cosmetics
- Toiletries
- Fragrances
- Hygiene products
- Pet products
- Detergents and cleaning products

In the **GS1 DQX Prüfmatrix**, you can check whether your items are relevant for GS1 DQX. Simply filter by GPC Brick or Class (GPC = Global Product Classification). With one click, you can also display which of the attributes are relevant for visual validation.



- **1.** The item is a consumer unit (consumer unit [M247]).
- **2.** The discontinuation date for the item is blank or more than seven days in the future (discontinued date time [M004]).
- **3.** The item is a base unit (base unit [M243]).
- **4.** The item is NOT a private label of retail companies (brand distribution trade item type code [M333]).
- **5.** The item is not a variable unit (variable unit [M236])
- **6.** The item is prepacked (packaging type code [M286]).

No visual validations should be triggered during the initial load.



The initial load is used to load your items into the GS1 DQX systems and label them as existing data. However, the way the system works means uploading image data in the GS1 DQX Upload Tool will ALWAYS trigger a visual validation. With that in mind, please make sure not to provide any images in this way during the initial load!



Important to know: Changes to visual-validation-relevant attributes and the publication of visual-validation-relevant new items can be carried out during the initial load without triggering a visual validation.

After completion of the initial load, the following actions trigger a visual validation:

- Publication of a visual-validationrelevant new item.
- Publication of a change to a visualvalidation-relevant attribute. (for information on which attributes are relevant for visual validations, see the GS1 DQX Prüfmatrix.).
- Publication of an image change via the GDSN® if the visual validation result is red at the time of the change.
- Uploading of an image in the GS1 DQX Upload Tool. With that in mind, make sure that you only provide the images when you are making a visual-validationrelevant change or a new publication in any case!

