

Release Notes

GS1 Germany GDSN[®] Target Market Profile FMCG - Fast Moving Consumer Goods

Release Notes August 2026 V1, 08/22/2026
based on GDSN[®] BMS 3.1.36 and
GPC standard November 2025

Version 1, June 2026

Note:

The changes listed in this document have been agreed and approved by the GDSN[®] specialist group for the German target market. The technical implementation is the responsibility of the respective GDSN[®] data pools.

Document information

Title of the document	Release Notes GS1 Germany GDSN® Target Market Profile FMCG - Fast Moving Consumer Goods
Description of the document	The documentation contains a summary of the latest adjustments and improvements to the GS1 Germany GDSN® Target Market Profile FMCG.
Version	V1

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Change Log

Version	Date of Change	Changed by	Summary of Change
V1	26.06.2026	Nirusa Naguleswaran Denise Wagner	■ First publication

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It started with a simple beep.

In 1974, a barcode was scanned for the first time in a supermarket. This was the beginning of automated checkout - and the start of GS1's success story. The machine-readable GS1 barcode with the included GTIN is now the universal standard in the global exchange of goods and is scanned six billion times a day on products. GS1 standards are the global language for efficient and secure business processes that are valid across company boundaries and continents. As part of a global network, we work with our customers and partners to develop market-driven and future-oriented solutions that directly contribute to their business success. Today, two million companies from over 20 industries worldwide use this language to uniquely identify products, locations and assets, to record relevant data and to share it with business partners in the value creation networks. GS1 - The Global Language of Business.

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1 Introduction

The documentation of the GS1 Germany GDSN® Target Market Profile FMCG is revised and published every year in four update cycles.

This section [1.1 Release planning](#) presents a detailed overview of the release planning for the current year.

Both release dates for the GS1 Business Message Standard (BMS) and corresponding dates with regard to the target market requirements for the German FMCG target market profile are listed. The BMS GoLive date serves as a guideline and orientation point for the planning of release dates within the framework of the GS1 Germany GDSN® target market profile FMCG in the coming periods.

The documentation affected by the changes is listed in section [1.2 Documentation](#).

1.1 Release planning

BMS Release	BMS Test Launch	BMS GoLive	GS1 Germany GDSN® target market profile FMCG Freeze Target market requirements (received, approved & commissioned) corresponds to the expected deployment date of the global BMS documentation of gs1.org	GS1 Germany GDSN® target market profile FMCG Documentation & Release Notes 8 weeks before BMS GoLive	GS1 Germany GDSN® target market profile FMCG GoLive corresponds to current BMS GoLive
GS1 Germany GDSN® Zielmarktprofil FMCG – Mai 2026 Release					
BMS 3.1.35 <i>Large</i>	21.02.2026	16.05.2026	02.12.2025	20.03.2026	16.05.2026
GS1 Germany GDSN® Zielmarktprofil FMCG – August 2026 Release					
BMS 3.1.36 <i>New Attributes and Efficient Code Lists</i>	20.06.2026	22.08.2026	19.05.2026	26.06.2026	22.08.2026
GS1 Germany GDSN® Zielmarktprofil FMCG – November 2026 Release					
BMS 3.1.37 <i>Small</i>	19.09.2026	14.11.2026	11.08.2026	18.09.2026	14.11.2026
GS1 Germany GDSN® Zielmarktprofil FMCG – Februar 2027 Release (Cancelled)					
BMS 3.1.38 <i>New Attributes and Efficient Code Lists - Optional</i>	19.12.2026	20.02.2027	17.11.2026	25.12.2026	20.02.2027

1.2 Documentation

- **Documentation BMS Maintenance Release 3.1.36** ([Maintenance release 3.1.36 | GS1](#))
 - The GPC to Context Mapping 3.1.36 is available via the following link:
https://www.gs1.org/docs/gdsn/3.1/GPC_Bricks_Mapping_To_GDSN_r3.1.35_Context_i1November2025.xlsx
 - The Packaging Label Guide is available via the following link:
https://www.gs1.org/docs/gdsn/3.1/Packaging_label_guide_March2026_3_1_36.xlsx
 - If the link cannot be opened due to the file size, you can also access the file as follows:
Go to [Maintenance release 3.1.36 | GS1](#) and scroll down to the bottom of the page until you find the file "Packaging Label Guide".
- **GS1 Germany GDSN Target Market Profile FMCG** August 2026 Release (<https://www.gs1-germany.de/gs1-solutions/stammdaten/gdsn/>)
 - The changes listed in this document have been agreed and approved by the GDSN® specialist group for the German target market. The technical implementation is the responsibility of the respective GDSN® data pools.
 - Our new Web-Documentation platform <https://gdsn.gs1-germany.de/>
- **Further documentation** (<https://www.gs1-germany.de/gs1-solutions/stammdaten/gdsn/>)
 - GS1 Germany DQ Standard Validation Rules
 - Ensuring data quality in the German GDSN® target market

2 BMS Release Information

In the following section, you will first find a summary of the dates for the upcoming BMS release 3.1.36. This is followed by a list of the general adjustments in the BMS release. In addition, a brief overview of the BMS changes that affect the GS1 Germany GDSN® target market profile FMCG is provided.

2.1 Overview BMS Release

Maintenance Release 3.1.36 (August 2026)	
New Attributes and Efficient Code Lists	
18.11.2025	Cut-off date for eballoted and approved Attributes and Validation Rules work requests
24.02.2026	Cut-off date for eballoted and approved Efficient Code Lists (ECL) work requests
19.05.2026	Estimated delivery date of final GS1 documentation for this release
20.06.2026	BETA Environment
22.08.2026	Production Deployment

2.2 General BMS changes

New

- 1 Class
- 17 Attributes
- 67 Codes, 10 Code lists
- 103 Efficient Code Lists (ECL)
- 2 Validations

Changes

- 5 Attributes
- 31 Efficient Code Lists (ECL)
- 14 Validations

Miscellaneous

- Attributes
 - Deleted: 2
- Efficient Code List (ECL) code values
 - Deleted: 1
- Validation
 - Deleted: 0

A more detailed description of the general BMS changes can be found on the following GS1 Global website: [Maintenance release 3.1.36 | GS1](#)

2.3 Effects on the GS1 Germany GDSN® target market profile FMCG

The following is a brief list of the BMS adjustments that have an impact on the GS1 Germany GDSN® target market profile FMCG. A detailed explanation of these changes can be found in chapter 3 [Changes to the GS1 Germany GDSN target market profile FMCG](#).

Codelists

- AdditionalPartyIdentificationTypeCode
 - Zusätzliche Identifikation des Markeninhabers / Art [M374]
 - Zusätzliche Identifikation des Datenverantwortlichen / Art [M375]
- AdditionalTradeItemIdentificationTypeCode
 - Zusätzliche Artikelidentifikation: Art [M233]
- BatteryTypeCode
 - Batterieart [M115]
- ClaimElementCode
 - Claim: Elementcode [M079]
- DietTypeCode
 - Ernährungshinweise: Ernährungsart [M034]
- FishSeafoodPresentationCode
 - Fisch-/Meeresfrüchte-Präsentation [M571]
- GrowingMethodCode
 - Zucht- und Anbaumethode: Code [M046]
- MeasurementUnitCode_GDSN
- PackagingMarkedLabelAccreditationCode
 - Akkreditierungslabel auf der Verpackung: Code [M309]
- PackagingRecyclingProcessTypeCode
 - Recyclingprozess [M574]
- ReferencedFileTypeCode
 - Datei: Code [M379]
- TargetedConsumptionBy
 - Futtermittel: Tierart [M177]
- TargetHairTypeCode
 - Haartyp [M490]
- TargetSkinTypeCode
 - Hauttyp [M489]

3 Changes to the GS1 Germany GDSN® target market profile FMCG

The adjustments in the GS1 Germany GDSN® target market profile FMCG are listed below. The first column of the table indicates the source of the respective adjustment.

3.1 Attributes

Origin of the change (BMS / target market requirement) (AD ticket number)	M number (BMS ID)	Attribute name DE (GDSN® attribute name)	Change Type (Add; Change; Delete)	Description
Target market requirement - 01 113920	M259 (3517) M258 (3504) M084 (1494) M529 (5891) M256 (1498) M309 (2312) M310 (2318) M379 (2999)	Artikelbezeichnung / Sprache (tradeItemDescription) Zusätzliche Artikelbeschreibung / Sprache (additionaltradeItemDescription) Feature Benefit / Sprache (tradeItemFeatureBenefit) Markenbotschaft / Sprache (brandMarketingDescription) Marketingbotschaft des Artikels / Sprache (tradeItemMarketingMessage) Akkreditierungslabel auf der Verpackung: Code (packagingMarkedLabelAccreditationCode) Zusätzliche Akkreditierungslabel auf der Verpackung: Code (localPackagingMarkedLabelAccreditationCode) Datei: Code (referencedFileTypeCode)	Change	In the context of the EmpCo guideline, a corresponding note was added to the Supplementary Community Description for the attributes classified as relevant. This note is intended to draw attention to the EmpCo guideline's requirements regarding sustainability claims and labels, and to support the corresponding verification.
Target market requirement - 02 113940	M021 (3480) M241 (2306) M249 (2173) M259	Datenträger: Code (dataCarrierTypeCode) Chargenführung (hasBatchNumber) DPG-Artikel (packagingRefundObligationName) Artikelbezeichnung /	Change	The status values were updated in the POV attribute file in accordance with the compendium.

	(3517, 3518) M260 (3506, 3507) M303 (3604, 3607) M549 (271, 272, 268)	Sprache (tradeItemDescription) Artikelkurzbezeichnung / Sprache (descriptionShort) Lagerstapelfaktor (stackingFactor) Nutri-Score: Beschreibung / Sprache (nutritionalProgramDetail)		
Target market requirement - 03 113875	M549 (271, 272, 268)	Nutri-Score: Beschreibung / Sprache (nutritionalProgramDetail)	Change	The codelist languageCode was added in POV attribute file.
Target market requirement - 04 113594	M634 (7093, 7094)	Tierrasse (animalTargetBreed)	Change	Der path animalTargetBreed/@languageCode has been added in the field SET-Instructions.
Target market requirement - 05 112804	M365 (83)	Datenverantwortlicher: GLN (gln)	Change	The notes regarding the atrify data pool have been removed. The specification/value range and the definition now refer generically to data pools.
Target market requirement - 06 107608	M252 (1175, 1146, 1152)	Kaffeesteuerpflichtig (dutyFeeTaxCategoryCode)	Change	The information regarding the additional BMS attributes has been corrected. ID 1175 was removed, as it is the main BMS ID.
Target market requirement - 07 105553	M649 (3184, 3185, 3188, 3182)	Konzentration chemischer Inhaltsstoffe in % (chemicalIngredientConcentration)	Add	The new attribute "Concentration of chemical ingredients %" has been added to the group Regulated explosives precursors.
Target market requirement - 08 107741	M626 (3576, 3575)	Einwegkunststofffond: Registrierungsnummer (wasteDirectiveRegistrationNumber)	Change	The definition has been updated regarding Single-use-plastic-directive.
Target market requirement - 09 115503	M476 (1365)	Anzahl der Portionen pro Packung: Messgenauigkeit (numberOfServingsPerPackageMeasurementPrecisionCode)	Change	The status was corrected from Optional to Conditionally Optional, in alignment with the Compendium.

3.2 Code lists

Origin of the change (BMS / target market requirement) (AD ticket number)	Code list Attribute name DE [M number], if applicable	Change Type (Add; Change; Delete)	Description
Target market requirement - 01 115220	<i>LocalPackagingMarkedLabelAccreditationCode</i> <i>Zusätzliche Akkreditierungslabel auf der Verpackung: Code [M310]</i>	Change	The codes AMA_MTW100, AMA_THP, AMA_THPA and AMA_TW60 have been removed from the LocalPackagingMarkedLabelAccreditationCode codelist. For labels/seals classified as sustainability seals, a corresponding note was added in the "Additional Information 1" column indicating that they may potentially fall under the EmpCo guideline. This note is intended to draw attention to the EmpCo guideline's requirements for sustainability claims and labels and to support the corresponding verification.
Target market requirement / BMS - 02 113610 / 114878	PackagingMarkedLabelAccreditationCode <i>Akkreditierungslabel auf der Verpackung: Code [M309]</i>	Change	The codes NIX18, PREGNANCY_WARNING, EUROPEAN_VEGETARIAN_UNION, and GLOBAL_GAP were removed from the target market profile because they had already been deleted in previous releases. The code GMO-FREE_SK contained a typo. It was therefore deleted and replaced with the correct code value GMO_FREE_SK. For labels/seals classified as sustainability seals, a corresponding note was added in the "Additional Information 1" column indicating that they may potentially fall under the EmpCo guideline. This note is intended to draw attention to the EmpCo guideline's requirements for sustainability claims and labels and to support the corresponding verification. Adoption of 19 new codes and adjustments to 11 existing codes from the global standard.
Target market requirement - 03 107446	RegulationTypeCode <i>Rechtliche Produktkategorie [M250]</i>	Change	The description of the code 'PLASTIC_DIRECTIVE' has been updated regarding Single use plastic directive.
Target market requirement / BMS - 04 105553 / 114878	MeasurementUnitCode_GDSN <i>Konzentration chemischer Inhaltsstoffe in % [M649]</i>	Change	For the code list, the code value P1 was added to enable the representation of the new community attribute Concentration of chemical ingredients in % [M649]. A new code, "{spo}", was added from the global standard.
Target market requirement / BMS - 05 110203 / 103617 / 114878	NutrientTypeCodeOther <i>Sonstige Nährwertangaben: Bestandteil [M062]</i>	Change	The code 'MAN' for Mannose [sugar] and the code 'X_NAC' for N-Acetyl-L-Cysteine [amino acid] were added to the target market profile. Additional new codes from the global standard were also included: 'X_MONKS_PEPPER_EXTRACT', 'X_SULPHATE', and 'X_YARROW_EXTRACT'. In addition, the code names for the following codes were updated: 'X_GREEN_LIPPED_MUSSEL_EXTRACT', 'X_PEPPER_EXTRACT', and 'X_PINE_BARK_EXTRACT'.
Target market requirement - 06 110203	NutrientTypeCodeVitaminMineral <i>Vitamine / Mineralien: Code [M067]</i>	Change	Addition of two new codes to the German profile: 'VITK1' and 'VITK2'.

Origin of the change (BMS / target market requirement) (AD ticket number)	Code list Attribute name DE [M number], if applicable	Change Type (Add; Change; Delete)	Description
Target market requirement - 07 1329	AdditivesENumbersCode <i>E-Nummern [M025]</i>	Change	Addition 15 new codes, deleting 10 codes, and adjusting the descriptions of 28 codes.
BMS - 01 114878	AdditionalPartyIdentificationTypeCode <i>Zusätzliche Identifikation des Markeninhabers / Art [M374] Zusätzliche Identifikation des Datenverantwortlichen / Art [M375]</i>	Change	Addition of new code: 'ABN'.
BMS - 02 114878	AdditionalTradeItemIdentificationTypeCode <i>Zusätzliche Artikelidentifikation: Art [M233]</i>	Change	Addition of new code: 'GSA_SIN'.
BMS - 03 114878	BatteryTypeCode <i>Batterieart [M115]</i>	Change	Addition of 33 new codes as well as a change to the code definitions of the following codes: 'INR14_50', 'INR15_50', and 'INR15_65'.
BMS - 04 114878	ClaimElementCode <i>Claim: Elementcode [M079]</i>	Change	Change of the code definition and code name for the code 'BPA'. Change of the code definition for the code 'VITAMIN_D3'. Addition of a new code: 'VITAMIN_D2'.
BMS - 05 114878	DietTypeCode <i>Ernährungshinweise: Ernährungsart [M034]</i>	Change	Aufnahme neuer Code: 'NO_SPECIAL_DIET_CODE'.
BMS - 06 114878	FishSeafoodPresentationCode <i>Fisch-/Meeresfrüchte-Präsentation [M571]</i>	Change	Addition of new code: 'CUBE', 'FINS' and 'MINCED'.
BMS - 07 114878	GrowingMethodCode <i>Zucht- und Anbaumethode: Code [M046]</i>	Change	Addition of new code: 'CAGED'. Modification of the code definitions for the codes 'CAGE_FREE', 'FREE_RANGE', and 'INDOOR', along with corresponding updates to the German-language descriptions.
BMS - 08 114878	PackagingRecyclingProcessTypeCode <i>Recyclingprozess [M574]</i>	Change	Addition of new code: 'REUSABLE_DIFFERENT_FUNCTION' and 'REFILLABLE'.
BMS - 09 114878	ReferencedFileTypeCode <i>Datei: Code [M379]</i>	Change	Addition of new codes: 'CERTIFICATION_SEALS_CLAIMS_IMAGE', 'PRODUCT_IMAGE_WITH_SUPPORTING_ELEMENTS', 'SUSTAINABILITY_IMAGE', 'TRAINING_INSTRUCTIONS'.
BMS - 10 114878	TargetedConsumptionBy <i>Futtermittel: Tierart [M177]</i>	Change	Addition of new code: 'ALPACA'.
BMS - 11 114878	TargetHairTypeCode <i>Haartyp [M490]</i>	Change	Addition of new codes: 'BLONDE_BLEACHED', 'COMBINATION', 'GREY_WHITE', 'UNSPECIFIED'; Änderung des Code Namen des Codes: 'SENSITIVE_SCALP'
BMS - 12 114878	TargetSkinTypeCode <i>Hauttyp [M489]</i>	Change	Addition of new codes: 'ALL_TYPES_EXCEPT_SENSITIVE', 'NORMAL_TO_OILY', 'VERY_OILY'.

3.3 Validation rules

Origin of the change (BMS / target market requirement) (AD ticket number)	Rule ID	Change Type (Add; Change; Delete)	Description
Target market requirement – 01 114068 / 114896	321040	Change	The GDSN attribute wasteDirectiveName was removed from prohibition rule 321040, because otherwise errors would occur when using the community attributes M124, M626, and M627. In addition, the GDSN attributes chemicalIngredientIdentification and chemicalIngredientScheme were also removed from the rule to prevent the rule from incorrectly triggering for the attribute Unique Formula Identifier (UFI) [M505].
Target market requirement – 02 113884	276-000017	Change	The validation message has been updated in English and German.
Target market requirement – 03 113887	COM_GPC_VR_000032	Change	The rule COM_GPC_VR_000032 currently requires the mandatory provision of the import classification (HS codes) for determining EUDR relevance. In the meantime, it has been established that this requirement does not apply to returnable packaging. Since the rule currently still enforces this obligation for returnable packaging as well, these cases were corrected and removed from the rule.
Target market requirement – 04 113515	321717	Delete	This FMCG rule is technically incorrect and will therefore be removed from the target market profile.
Target market requirement – 05 105553	276-000035	Add	New rule for new attribute Chemical Ingredient Concentration: Percentage".

3.4 Migration

Please note the additional information on migrations in the global [migration document](#).

3.5 GPC version

The GPC classifies products by categorising them on the basis of their essential properties and their relationship to other products.

In this diagram, the GPC release versions are compared with the GDSN® release versions to which they apply. The GPC standard from November Release 2025 applies to Maintenance Release 3.1.36.

Detailed information about the added, changed and deleted GPC bricks of the GPC publication can be found in the delta documents of GS1 Global under the following link: [Maintenance release 3.1.36 | GS1](#).

3.6 Revision of the Release Documentation (August Release 2026)

As part of the August 2026 release, the release documentation was thoroughly reviewed and revised with regard to data quality. The goal was to improve the quality of information, particularly in terms of completeness, consistency, and clarity.

A key focus was the structuring of previously unstructured information. Additional details that had previously been included in brackets—for example in fields such as status, hierarchy level, or repeatability—were transferred into the designated fields or into more suitable fields (e.g., supplementary community descriptions or newly introduced specific fields such as additional conditions for status information).

Furthermore, content that had not been maintained consistently across all data elements—and was therefore sometimes missing—was clarified and standardized (e.g., information on repeatability or multilingualism).

Existing discrepancies between the Profile Overview content and the documentation of the target market profile or the compendium were largely resolved.

As part of this revision, the documentation of the target market profile and the compendium was also generated systemically for the first time.

These adjustments were not marked as changes, as they serve solely to improve documentation quality and are clearly distinguished from substantive or functional changes to the German GDSN® target market profile.

Important: These are documentation adjustments only. No technical changes are required.

4 Upcoming Regulatory Requirements (Outlook)

4.1 Empowering Consumers for the Green Transition (EmpCo)

Advance notice: EmpCo – Stricter requirements for environmental claims

With effect from **27 September 2026**, the *Directive on Empowering Consumers for the Green Transition (EmpCo)* will enter into force. Its implementation into national law will result in stricter requirements under competition law (UWG).

In particular, environmental claims and the use of sustainability labels in product communication will be affected.

Among others, the following principles will apply in the future:

- Claims relating to future environmental performance (e.g. "climate neutral by 2030") are only permitted if they are supported by a clear, verifiable, and publicly accessible implementation plan.
- Sustainability labels may only be used if they are based on a compliant, transparent, and independent certification scheme.
- Generic environmental claims are only permitted if they are based on a recognised excellent environmental performance.
- Claims regarding positive or reduced greenhouse gas impacts that are based exclusively on offsetting/compensation will no longer be permitted.

Further information on the EmpCo Directive and its relevance for sustainability communication in the context of GS1 standards can be found on our website: [Wie gelingt regelkonforme Nachhaltigkeitskommunikation?](#)

Imprint

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